



## Hotapara Garments Ltd. (Towel) - Factory Profile



**HOTAPARA GARMENTS LTD (Towel)** a proud concern of Givensee Group of Industries Ltd. was established in 2012 with a vision of becoming the most recognized towel and home textile manufacturer of the country by offering the best blend of quality and efficiency. HGT (Hotapara Garments Towel) has expanded its capacity, developed a skilled management team with efficient workforce, and integrated sophisticated technologies in order to become globally competitive. We are committed to provide quality product in competitive price. In over twenty years of business experience, HGT has gathered immense reputation at home and abroad. Innovative business approach, foresight, sustainability, quality assurance and superior products have been the factors of our success.

We are specialized in the production of all sorts of terry towels, terry bath robes, terry made-ups, kitchen towels and all other terry and non-terry as well home textile products, according to the demands of our valued customers. HGT is fully equipped with brand new looms, state of art technology based dyeing sections with 24 hours power backup from our own in-house generators. All of our machineries are operated by highly skilled operators. Our products are superior enough to satisfy the customers in terms of their workmanship, hand feel, high absorbency, durability, color fastness and designs. We have the expertise and facilities to offer advanced range of 100% cotton and blended products with various sizes, GSM, designs and colors.

We are working relentlessly to expand our business through high ethical standards and being socially responsive. Keeping this in mind, we are setting off a new venture dedicatedly on modern and exclusive home textile for great fashion for each home. We are always in the quest of professionalism and perfection characterized by a continual pursuit for innovations and a focus towards nurturing lasting customer relationship. Have the HGT feel every day.



## Our Vision

To become one of the apex companies in the eyes of both customers and employees and making great strides in every corner of the world by 2020 through congenial work environment, innovative product variety and social commitment.

## Our Mission

- Thriving to become the market leader through quality products, efficient and professional workforce.
- Pursuing continuous growth to fulfill the aspirations of customers, employees and stakeholders.
- Approaching current and future issues with a sense of fairness, enthusiasm and creativity in terms of products and work atmosphere.

## Equipment

We have 120 brand new Shuttle Looms and 30 brand new Repair Shuttleless Looms in operation for producing quality towel. We have soft flow dyeing capacity and 10000 sft floors for finishing operation.

Weaving Capacity:

- Shuttle Looms – 5000 Kg/Day
- Repair Shuttleless Looms – 5000 Kg/Day

Dyeing Capacity – 12000 Kg/Day

Manpower – 820 Personnel

Products: All type of terry towel (From 300 – 700 GSM)

## Quality Assurance





HGT maintains strict quality control practices to determine that all the goods are of high standard. Extensive use of total quality methods contributes greatly to meet the standard set by the Group. Quality control processes are set up at every stage of production with stringent standards to ensuring the highest quality. The quality control personnel carry out pre-inspection of products at different stages to maintain standards and to find out defective products.

- Quality Assurance in HGT takes place in three layers
  - \* On line quality checking by weaving, dyeing and finishing section Inspection team in each stage of production.
  - \* Completely independent professional Quality Control team under the direction and supervision of production Director on a daily basis.
  - \* Final inspection by the highly qualified Quality Control Team of the Factory under the guidance of Executive Director as per the order.
- High quality of open end, ring spun and combed yarn from own factories.
- Environment friendly Best quality dyes and chemical imported by own resources.
- Ensuring the quality by testing outside in the standard laboratory on a regular basis.

Hotapara Garments Ltd.(Towel) has a successful record of customer satisfaction. We are a careful listener, quick learner and smart supplier. Our first priority is to achieve the level of customer expected level of quality and even do better. It has a very strong and responsible quality management team in every phase of production ensuring the highest level of quality of our products. We are highly compliant unit in terms of social and environments standards. We are well-known in the market for our worker safety initiatives and continuous effort to ensure a hazard-free environment.



## **OTHER SUPPORTING UNITS:**

To support our Knitwear manufacturing unit, we have several other units other than above that are manufacturing raw materials or providing services to ensure our objective of operating a fully controlled composite environment. The detailed lists of such units are mentioned below:

- **GIVENSEE SPINNING MILLS LTD. (26,800 spindles)**



- **GIVENSEE GARMENTS ACCESSORIES LTD.**

We have our own accessories production unit which is capable of making all kinds of almost every kind of trims and accessories that is required in apparel industry. The products of our accessories unit are -

>> All kind of offset printed items (hang tag, price tag, barcode sticker, photo inlay board, etc.)

>> Printed labels (care label, main label, barcode label, etc.)

>> Woven label (main label, size label, woven badge, etc.)

>> All kind of packing accessories (poly bag, carton, gun tape, etc.)

>> Draw cord

>> Elastic

>> Twill tape

>> Metal zipper

>> Sewing thread

Shipping supports:

- **GIVENSEE CNF CHITTAGONG**

- **GIVENSEE LOGISTICS**



• **ETP:** We have an independent and complete ETP (Effluent Treatment Plant) that is treating our dyeing wastage before emitting into the nature which we consider as our own responsibility to keep our environment hazard-free and clean.

Our ETP can treat water 2,400,000 ltr/day.



### **WORK ENVIRONMENT AND EMPLOYEE WELFARE:**

We consider our employees as the most valuable resource of our total set up and we treat them accordingly. Most of our key employees have been with us since the very beginning of the company as they treat us not only as their workplace but also a second home - a happy large family.



Doctor's room for the workers



Male worker having treatment

We are well known in the market for the below reasons:

>> We value our employee satisfaction above everything and ensure not only all the facilities and returns as per government rule but also we do further more than that for them such as providing permanent land to live for loyal workers.

>> Child care facility.

>> Festival bonus.

>> Cultural and recreational activities for the workers.



Female worker having treatment





- >> Arrangement of annual picnic for all workers every year.
- >> Free health and medical support (completely free hospitalization, diagnosis, ambulance, medicine, etc.).
- >> Food and nutrition (food and snacks from our own foods source and factory).
- >> Hazard free clean and safe working environment.
- >> Strong fire safety infrastructure through the whole facility.
- >> A dedicated team of 45 members including volunteers to fight fire or any natural disaster who are well trained and regularly drilling as per a weekly schedule basis.
- >> A strong and independent team of worker welfare is continuously working for betterment of our workers.



First Aid team training session



Child Care Room



A part of the First Aid team



Child Care Room



A moment from the Fire Fighting and Rescue team motivational training session



Fire Fighting and Rescue team equipment training session



A part of the Fire Fighter and Rescue team





## SOCIAL CORPORATE RESPONSIBILITIES:



Old Rehabilitation Center - Women's lodging



Our MD and Mother Teresa at the Old Rehabilitation center inauguration ceremony

As a part of discharging social responsibilities, the founder Chairman and Managing Director of Givensee Group of Industries Ltd. Khatib Abdul Zahid Mukul established an **OLD REHABILITATION CENTRE** separately for elderly men and women in 1987 in rented premise at his own finance with a view to mitigate painful sufferings of helpless old people of 60 years and above. In 1994 the center was shifted to its own land of 72 bighas located at a calm and quiet place with natural beauty of Bishia, Kuribari, Monipur, Gazipur beside the locality of our garments unit. In April 21, 1995 Nobel peace prize winner, blessed **Mother Teresa** founded the stone of the expansion project of the centre.

Recap of the free facilities for the elderly people:

- >> It's a facility with an accommodation capacity of 600 old men and 600 old women to live till their death;
- >> Complete food and nutrition;
- >> Clothing;
- >> Healthcare and medication (free diagnosis, ambulance service, hospitalization, medicine, etc);
- >> Recreation (Library, newspaper, TV room, etc);
- >> All kind of basic services for daily living e.g. laundry;
- >> Celebration of national days and religious and cultural festivals;
- >> Separate graveyard for all religions and beliefs.

Another rehabilitation centre of same nature has also been established at Rangamati, another distant city in March 2006 with a seat capacity of 15 old men and 15 old women.



Front desk of the rehabilitation center medical services



Men's Lodging

The centre is being run with own finance. The center does not obtain any sort of financial aid/assistance from outside either public, private or govt., local or foreign. The centre has its own fish, rice and vegetable cultivation scheme. Major portion of expenses of the center are met out of income of these schemes. The rest expenses are borne out of income of business of Givensee Group of Industries Ltd.







Old home men's canteen



Old home women's canteen



Health check-up



Diagnosis



Free Ambulance service



Free Pharmacy



Recreation time



Afternoon light exercise

Plz visit our old rehabilitation center website for more details: <http://www.oldhomebd.com>





**OTHER PRODUCTION UNITS OF THE GROUP:**

>> Givensee Garments Ltd. (12 Lines woven and denim bottom Production Unit)



>> Zahintex Industries Ltd. (30,000 pcs/ day sweater production unit)



-- THE END --  
THANKS

